

# STORY BOARD



**Location:** Great wall of China  
**Video:** [Fade in] Louis Vuitton Logo, woman walking forward holding a hand  
**Audio: - Music:** [ Fade in ]



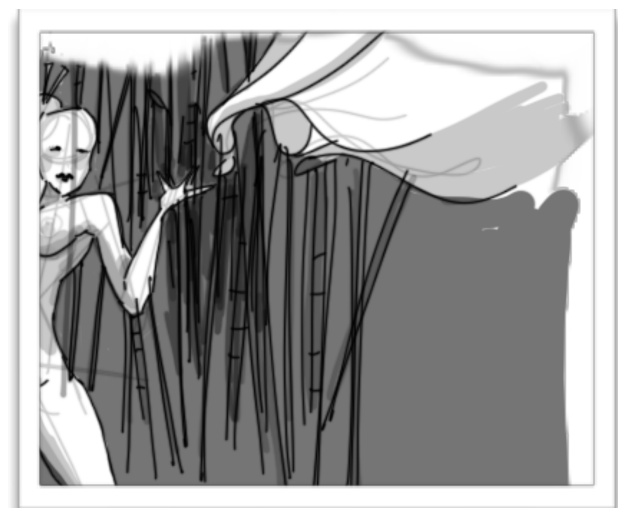
**Location:** Abu Dhabi Desert  
**Video:** [Cut to] Woman keep walking forward holding a hand



**Location:** Bamboo forest in Japan  
**Video:** [Cut to] Woman keep walking forward holding a hand



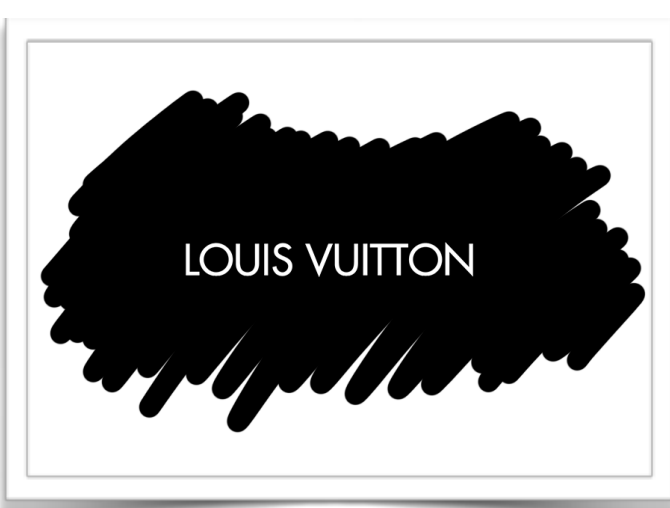
**Location:** Outdoor Onsen in Japan  
**Video:** [Cut to] Woman walking in the Onsen bath , taking her Kimono off slowly



**Location:** Outdoor Onsen in Japan  
**Video:** [Close up] Woman throwing her Kimono in the air  
**Audio:** [SFX] sharp wind sound



**Location:** Green screen  
**Video:** [Close up following] Kimono flying and wrapping itself up  
**Audio:** [SFX] Low Wind sound and Sharp Closing curtain



**Location:** -  
**Video:** [Cut to] Black screen, Louis Vuitton logo  
**Audio:**  
-**Voice:** « Feel Japan through the scent... by Louis Vuitton »  
-**Music:** [Fade out]